Awards 2026: full rules and guidance

We Can Do More Africa Disability Empowerment Challenge 2026 · Version 2, 10 November 2026 · approved by the campaign partners

About the Awards

The We Can Do More Africa Disability Empowerment Challenge 2026 invites persons with disabilities and their organisations across Africa to tell their own stories of doing more, in a short video. The Awards are part of the We Can Do More Africa campaign, a partnership of the African Union Commission, the African Disability Forum, Light for the World and German Cooperation, implemented by GIZ.

Key dates (2026)	
Entries open	Wednesday 11 November
Closing date	Wednesday 25 November, 23:59 GMT
Judging	26–30 November
Winners announced live	Thursday 3 December, the International Day of Persons with Disabilities

1. Theme

Show us a person with a disability doing more, or a scene of exclusion changed. For example, a deaf entrepreneur running a new shop, a young woman who is blind leading her student union, or a school that built a ramp and opened its doors to every child.

2. Who can enter

- Persons with disabilities, organisations of persons with disabilities (OPDs), schools and groups living or based in any African Union Member State.
- Entries led or co-created by persons with disabilities are strongly encouraged and score highest.
- If you are not a person with a disability, the person with a disability featured in your video must co-create the entry and approve it before you submit. They are named as co-entrant, and any recognition is shared with them.
- Group entries must include persons with disabilities as creators.
- If you are under 18, a parent or guardian must agree to your entry.
- One entry per person or group.

3. What to submit

- One video of 30 seconds to one minute (60 seconds). Videos shorter or longer than this cannot be accepted.
- Any language, including sign language. Captions or subtitles are encouraged, so that everyone can follow.
- Filmed on a phone is welcome. You can film it yourself, or someone you trust can film it for you.
- Common video formats such as MP4 or MOV. If the file is too large to send, share a link instead (for example Google Drive or an unlisted YouTube video).
- A short description (up to 50 words) of who is in the video and what has changed.

4. Participation rules

- The story must be real, and told with the people in it, not about them.
- No pity and no “overcoming disability” stories: no one should be shown as helpless or passive.
- Everyone shown or named in the video must give their consent. Anyone under 18 shown in the video also needs the consent of a parent or guardian.
- Do not show anyone in danger, in hazardous work, or in a way that could put them at risk.
- The video must be your own work, and you must have permission for any music or images you use.
- Entries that break these rules, or that contain hate speech, discrimination or political campaigning, will not be accepted.

5. How to enter

1. **Online:** fill in the entry form at www.wecandomoreafrica.org and upload your video or a link to it.
2. **On WhatsApp:** send your video, your name, your country and a short description to +233 20 673 0382.

3. **Through your OPD:** your organisation of persons with disabilities can help you enter and submit for you.

You will receive a message confirming that we have received your entry within two working days.

6. Help to enter

We want everyone to be able to take part. If you cannot film or upload a video yourself, someone you trust, or your OPD, can help you. Videos in sign language are welcome. If you need any other support to enter, contact us at info@busyantsbc.com or on WhatsApp +233 20 673 0382, and we will do our best to help.

7. Consent and safeguarding

- Everyone shown or named in the video must agree to take part. A simple consent form is available to download from this page; written consent, a recorded verbal agreement, or a thumbprint is accepted.
- Anyone under 18 shown in the video needs the consent of a parent or guardian, as well as their own agreement.
- You may withdraw your entry at any time before the winners are announced, by contacting us.

8. Judging

Entries are first checked against these rules. Eligible entries are then scored by an independent panel of five judges, nominated by the African Union Commission, the African Disability Forum (two judges, including at least one young person with a disability), Light for the World, and one independent creative or media professional with a disability. At least three of the five judges are persons with disabilities. Judges see only an entry number, the country and the video, and declare any conflict of interest.

Criterion	Weight
Authenticity and the voice of persons with disabilities	35%
Clear message	20%
Creativity	20%
Accessibility, for example captions and plain language	15%
Potential to inspire action	10%

The panel selects three continental winners. The panel's decisions are final.

9. Prizes

- Three continental winners will each receive a certificate, be announced live on 3 December 2026, and have their video featured across the campaign, including, where agreed, on partner platforms.
- There are no cash prizes.
- Winners will be contacted by 2 December 2026 to confirm their consent to publication. If a winner cannot be reached, the panel may select another entry.

10. Use of entries and your privacy

- Entries are collected by Busy Ants Ghana Ltd on behalf of GIZ for the We Can Do More Africa campaign, in line with Ghana's Data Protection Act, 2012 (Act 843).
- Your entry and personal details are used only to run the Awards. Your contact details are never published or shared with judges.
- You keep the rights to your video. By entering, you allow the campaign partners to show the winning videos, with the agreement of the people in them, in campaign communication without payment, with credit to you.
- Personal details of entrants who do not win will be deleted within six months of the announcement.
- To ask about your data, contact info@busyantsbc.com.

Frequently asked questions

Do I need to be a person with a disability to enter?
The Awards are for persons with disabilities and their organisations to tell their own stories. Others may enter only if the person featured co-creates and approves the entry (see section 2).

What permission do I need?
The consent of everyone shown or named, and of a parent or guardian for anyone under 18 (see section 7).

Can I enter in my own language?
Yes. Any language is welcome, including sign language. Captions help the judges and the public follow your story.

I cannot film a video myself. Can I still enter?
Yes. Someone you trust or your OPD can film and submit it for you (see section 6).

My video is 70 seconds long. Will it be accepted?
No. Please edit it to between 30 and 60 seconds before you send it.

Questions: info@busyantsbc.com · WhatsApp +233 20 673 0382 · #WeCanDoMoreAfrica #SeeMyAbility